

Personal Information

- (a) Name : K. S. SASIKALA
- (b) Date of Birth : 31.12.1984
- (c) Address (Residence) : NO.1/81, PILLAIYAR KOIL STREET,
VANDRANTHANGAL, (TEL POST)
KATPADI, VELLORE - 632059
- (d) Designation : ASSISTANT PROFESSOR
- (e) Department : COMMERCE
- (f) Area of Specialization : Management Accounting,
Corporate Accounting, Cost Accounting,
Financial Management, Principles of
Management, Indian Economy
- (g) Mobile Number : 9080669703
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- (i) Personal Email Id : dshandapani@gmail.com
- (j) Date of Appointment
- (i) in Auxilium College : 18.08.2021
- (ii) in the present position : Assistant Professor

Academic Qualifications

Exam Passed	Board/ University	Subjects	Year	Percentage
Std X	Govt. Girls Hr. Sec. School, Katpadi	-	2000	58.6%
Std XII	Govt. Girls Hr. Sec. School, Katpadi	Commerce and Accountancy	2002	76%
Undergraduate: B.Com	Muthurangam Govt. Arts College, Vellore	Commerce	2006	67%
Postgraduate: M.Com	Muthurangam Govt. Arts College, Vellore	Commerce	2008	73%
M. Phil.	Voorhees College, Vellore	Commerce	2011	69%
Diploma in Co-operative Management	Vellore Co-operative Management Institute, Vellore	Co-operative Management	2003	56%
MSW	Annamalai University	Social Work	2019	71%

Research Experience

Research Stage	Title of Work / Thesis	University where the work was carried out
Ph. D.	Employer Branding in Higher Education Institutions, in Vellore District.	(Pursuing) Annamalai University (from 2022 – 2026)
Post Doctoral	-	-

Book Publications (Enclose List)

Title of the Book	Book Publishers	Month & Year	ISBN Number
Book Keeping and Accounting	Charulatha Publications	November 2023	978-93-5577-750-8
Business Law	Charulatha Publications	June 2024	978-93-6260-963-2
Company Law	Charulatha Publications	June 2025	978-93-6260-351-7

Paper Publications (Enclose List)

Title of the Paper	UGC Care Publication	Volume No. Issue No. Month & Year	ISSN Number
Awareness and consumption of millets by adults in Vellore	Humanities and Social Science Studies	Vol. 12, Issue 2, No. 14, July – December: 2023	2319-829X
Employer Branding in higher education institutions in Tamilnadu – A Conceptual Study	Indian Journal of Psychology	Book No.06, 2023	0019-5553
A Study on E-Governance – Issues and Challenges in Tamilnadu	Humanities and Social Science Studies	Vol. 14, Issue 1, No.3, January – June: 2025	2319-829X
A Study on attractiveness dimensions of employer branding in higher educational institutions in India	Indian Journal of Psychology	Book No.02 2025	0019-5553
Gender gap and women’s empowerment in India – Issues and strategies	IPE Journal of Management	Volume 15, No 04, January-June 2025	2249-9040
E-Trading platforms and investment democratization in India	Mukt Shabd Journal	Volume XIV, Issue X, October 2025	2347-3150
Data Analytics in stock predictions in India	Mukt Shabd Journal	Volume XIV, Issue X, October 2025	2347-3150
A comparative study on the Impact of Emotional Intelligence on Work Life Balance among the faculty members’ Performance in the Public and Private Universities, Tamil Nadu, India	Taylor-Francis (Scopus Indexed Journal)	October 2025	

Partially Funding International Conference carried out

Title of the Conference	Name of the Funding Agency	Duration	Amount
Emerging Challenges of Green Business in Environment Sustainability	Nature Science Foundation Coimbatore, Tamilnadu	04.02.2023	₹ 15,000/-
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Details regarding Refresher Courses/ Short Term Programmes/ FDP attended, and participation in UGC - MALAVIYA MISSION TEACHER TRAINING CENTRES.

S. No	Name of Refresher Courses / Short Term Programmes / FDP, etc.	Name of the Centre	Duration	Grade
1	STP in Gender Studies	Bharathidasan University, Thiruchirappalli	10.12.2024 – 16.12.2024	A
2	Refresher Course on AI & Open Research Tools for Advancing Environment Sustainability	Ramanujan College, Delhi	24.04.2025 – 07.05.2025	A+
3	One Week Online Short-Term Programme/Faculty Development Programme on E-Content Development, Online Pedagogy and Open Educational Resources	Kurukshetra University, Kurukshetra	04-06-2025 to 10-06-2025	A+
4	<i>Short Term Programme/ Faculty Development Programme in Indian Knowledge System</i>	<i>Central University of Kerala</i>	<i>18.06.2025 to 24.06.2025</i>	A+
5	<i>STP / FDP on Innovative Pedagogy for NEP 2020: Fostering Teacher's Role in Children's Holistic Development</i>	<i>Indian Institute of Teacher Education, Gandhi Nagar, Gujarat</i>	<i>14.07.2025 – 20.07.2025</i>	A+
6	Short Term Programme on Languages, Performing Arts, and Media	Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh	13.10.2025 - 18.10.2025	A
7	<i>6 Days (Online) Short Term Programme/ Faculty Development Programme in Digital Pedagogy</i>	<i>Central University of Kerala</i>	<i>13.10.2025 to 18.10.2025</i>	A+
8	Refresher Course on Tribes, Indigenous Languages, and Socialization (Multidisciplinary)	Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh	10.11.2025 – 22.11.2025	A

Papers Presented during the Seminars and Conferences

National

- Presented a paper on “Role of E-Recruitment in the Digital Era and its Roadblocks” during the National Conference on Contemporary Trends Challenges in Management, Commerce and Information Technology organized by the Department of Management, Vinayaka Mission’s Kirupananda Variyar Engineering College, Salem on 26.05.2022.
- Presented a paper on “Uses and abuses of Social Media for Business” in the national seminar on Challenges and Opportunities of Social Media for personal life and business held at Voorhees College, Vellore on 18th and 19th February 2016.
- Presented a paper on “Consumer Rights’ during the National Seminar on organized by Post graduate department of commerce, Marudhar kesari Jain College for Women, Vaniyambadi, Vellore on 4th March 2009.

International

- Presented a paper on “A study on Green banking” during the International Conference on “Emerging Challenges of Green Business in Environment Sustainability” organized by Department of Commerce, Auxilium College (Autonomous), Vellore on 4th February 2023.
- Presented a paper on “A study on Role play by Tally in various business situations with special reference to vellore district” during the International Conference on Emerging Challenges of Global Business and Road Map for Innovative Solutions organized by PG & Research Department of Commerce, Government Arts College, Dharmapuri on 16th and 17th December 2019.
- Presented a paper on “Employer Branding in higher education institutions in Tamilnadu” during the International Conference on “Emerging Challenges of Green Business in Environment Sustainability” organized by PG & Research Department of Commerce, Auxilium College (Autonomous), Vellore on 2nd Feb, 2023.
- Presented a paper on “A Study on Digital Marketing towards consumer engagement with special reference to Vellore District” on International Conference on “Evolving Challenges and Trends in Commerce, Economics and Management” organized by the Department of Commerce, Auxilium College (Autonomous), Vellore on 1st February 2024.
- Presented a paper on “A Study on attractiveness dimensions of employer branding in higher educational institutions in India” ne International Conference on “Innovative Trends in Commerce, Economics and Management for Sustainable Development” organized by the Department of Commerce, Auxilium College (Autonomous), Vellore on 5th February 2025.
- Presented a paper on “A comparative study on the Impact of Emotional Intelligence on Work Life Balance among the faculty members’ Performance in the Public and Private Universities, Tamil Nadu, India” organised by School of Social Sciences, Vellore Institute of Technology, Vellore on 31st October, 2025.

- Presented a paper on “A Study on Artificial Intelligence for fraud detecting in digital payments” Two Days International Conference on “Role of AI in the Strategic Development of Commerce, Economics and Management” organized by the Department of Commerce, Auxilium College (Autonomous), Vellore – 5th & 6th February, 2026.

Participated in Seminars/ Conferences/ Symposia/ Workshops/ etc.

S. No	Name of the seminar/ Conference/ Symposia Workshop, etc	Name of the Sponsoring Agency	Place and Date	Remarks
1.	Consumer Rights	Marudhar Kesari Jain College for women, Vaniyambadi	14.03.2009 and Vaniyambadi	National Seminar on Consumer Rights
2.	Uses and abuses of social media for business	Voorhees College, Vellore	18-02-2016 and Vellore	National seminar on Challenges and Opportunities of Social Media for personal life and business
3.	Role of E-Recruitment in the Digital Era and its Roadblocks	Vinayaka Mission’s Kirupananda Variyar Engineering College, Salem	26.05.2022 and Salem	National Conference on Contemporary Trends Challenges in Management, Commerce and Information Technology
4.	A Study on Consumer Perception on Green Business with special reference to Vellore District	Auxilium College (Autonomous) Vellore	04.02.2023 and Vellore	International Conference on “Emerging Challenges of Green Business in Environment Sustainability”
5	A study on Role play by Tally in various business situations with special reference to vellore district	PG & Research Department of Commerce, Government Arts College, Dharmapuri on 16 th and 17 th December 2019.	16 th and 17 th December 2019 and Dharmapuri	International Conference on Emerging Challenges of Global Business and Road Map for Innovative Solutions

6	National webinar on “Research productivity and Institute Intellectual output”.	organized by Auxilium College (Autonomous) Vellore	5-11-2022 and Vellore	
7	National online workshop on “Research ethics and identifying predatory and cloned Journals in publications”.	organized by Indian Institute of Management and Commerce, Hyderabad.	25-11-2022 and Hyderabad	
8	Workshop on Documentation and management	Organised by IQAC Cell, Auxilium College (Autonomous) Vellore.	29 th Oct 2021 and Vellore	
9	Online Workshop on SPSS in Research	Star International Foundation for Research and Education	26.12.2023 to 30.12.2023	Workshop on SPSS in Research
10	National Level “Hands on Workshop on Data Analysis using SPSS & Detecting Plagiarism using eAarjav tool”	DKM Centre for Research and Innovation and Department of Management Studies	22.12.2023	National Level Hands on Workshop
11	International online workshop on “Start Research with Smart Artificial intelligence (AI) Technology”	Global Institute of Statistical Solutions (GISS), Chennai.	02.03.2024 – 04.03.2024	International online workshop
12	One week online faculty development programme on “Effective Teaching Pedagogy: Strategies for Engaging and Empowering Learners”	Department of Humanities and Physical Education, CT University, Ludhiana, Punjab.	11.03.2024 – 17.03.2024	One week online faculty development programme

13	One day national online workshop on “Writing Proposal for funded project”	Global Institute of Statistical Solutions (GISS), Chennai.	14.04.2024	One day national online workshop
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Teaching Experience

Courses Taught	Name of the University/ College	Duration
U. G.	RTG Arts & Science College, Polur, Tiruvannamalai District.	01.07.2012 – 08.05.2013
	RTG Arts & Science College, Polur, Tiruvannamalai District.	06.01.2014 – 31.5.2016
	SSS College of Arts, Science and Management, Arcot, Ranipet District.	02.06.2016 – 15.04.2019
	Global College of arts and science for women, veppur, Arcot, Ranipet District.	17.06.2019 – 23.3.2021
	Auxilium College (Autonomous), Vellore District	18.08.2021 to Till date
P. G.	SSS College of Arts, Science and Management, Arcot, Ranipet District.	02.06.2016 – 15.04.2019

Total Teaching Experience

- a) Undergraduate : 14 Years
b) Postgraduate : 1 Year

Details regarding Refresher Courses/ Orientation/ FDP attended, and participation in summer programmes (other than UGC-Malaviya Mission Teacher Training Centre).

1. One day Faculty Development Programme on “Tally Prime 2.0 – Accounting, e-Invoicing and Taxation” jointly organized by Human Resource Development Centre (HRDC), Thiruvalluvar University, Vellore and VIS Education and Training Company, Vellore on 25.04.2023.
2. Two week online Faculty Development Programme on “LibreOffice suit Writer, Calc & Impress” organized by the Board of Management, Auxilium College (Autonomous), Vellore in association with Spoken Tutorial, IIT Bombay (funded by the NMEICT, MoE, Govt. of India from 26.05.2022 to 10.06.2022.
3. One day National online Faculty Development Programme on “Impressive Social Etiquette (Manners Matters)” organized by Indian Institute of Management and Commerce, Hyderabad held on 04.11.2022.

4. One week National level Intercollegiate Online Faculty Development Programme on “Outcome Based Education” organized by the Internal Quality Assurance Cell of Auxilium College (Autonomous), Vellore in association with ipsr solutions limited on 22 November 2021 to 27 November 2021.

Training Programmes attended

1. National IP Awareness Mission Training/Program under National Intellectual Property Awareness Mission on February 20th 2023.
2. “Technology based Entrepreneurship Development Programme on Internet of Things” organized by Kalasalingam Academy of Research and Education from 19.07.2023 to 14.08.2023 at KARE.Int

E-Content Development

1. Deductions U/s 80G from Income Tax Law and Practice-II
2. Residential Status from Income Tax Law and Practice-I

Extension Work/ Community Service

a) The Department Activities

- Co-ordinated one International Conference on “Emerging Challenges of Green Business in Environment Sustainability” organized by the Department of Commerce, Auxilium College (Autonomous), Vellore in collaboration with Nature Science Foundation, Coimbatore (partially funded conference) on 4th February 2023.
- Co-ordinator of Extension Activities from 2022 - 2025
- Co-ordinator of Small Savings Club from 2022 - 2023
- Co-ordinator of ED Cell from June 2023 to May 2025
- Co-ordinator of DQAC from June 2023 to till date
- Co-ordinator of NIRF from June 2023 to till date
- Co-ordinated one International Conference on “Emerging Challenges of Green Business in Environment Sustainability” organized by the Department of Commerce, Auxilium College (Autonomous), Vellore on 4th February 2023.
- Co-ordinated one International Conference on “Evolving Challenges and Trends in Commerce, Economics and Management” organized by the Department of Commerce, Auxilium College (Autonomous), Vellore on 1st February 2024.
- Co-ordinated one International Conference on “Innovative Trends in Commerce, Economics and Management for Sustainable Development” organized by the Department of Commerce, Auxilium College (Autonomous), Vellore on 5th February 2025.
- Co-ordinated Two Days International Conference on “Role of AI in the Strategic Development of Commerce, Economics and Management” organized by the Department of Commerce, Auxilium College (Autonomous), Vellore – 5th & 6th February, 2026

b) The College Activities

- Co-ordinator of Kanali Women Cell
- Co-ordinator of Auxilium Innovation and Incubation Centre (AIIC)
- Member of Examination Conduct Committee

Editorship of Books and Journals

- Two Days International Conference Book of Abstracts on “Fostering Women in Accelerating Progress towards Sustainable Development Goals” – ISBN Number: 978-93-49543-94-2